

Privacy Policy “Cheat Sheet”

NOTE: This is based on the Privacy Policy at <https://termsfeed.com/>.
Other online generators may have different questions.
Updated: July 2022

Where will your Privacy Policy be used?

Website

URL?

www.yourwebsitename.com

Website Name?

Your business name

Entity Type:

Business or Individual

If Business -

- What is the name of the business?
- What is the address of the business?

Country

United States

State

Your state

What kind of Personal information do you collect from users?

Usually name, email, phone number - whatever is on your contact form

Do you use tracking and/or analytics tools, such as Google Analytics?

Yes

Select the tools you use for tracking and/or analytics.

Google Analytics (+\$24)

Do you send emails to users?

Yes or No

(yes +\$14)

If yes, select the platforms you use to send emails.
e.g., MailChimp, Constant Contact

Do you show ads?

Yes or No

If yes, select the platforms you use to show ads.
(yes +\$24)

Can users pay for products or services on your website?

Yes or No

If yes, select the payment processors/methods.
(yes +\$14)

Do you use remarketing services for marketing & advertising purposes?

Say Yes if you do (or might do) remarketing ads
(yes +34)

Select if you use any of the following providers:

Invisible reCAPTCHA (+\$14)

Google Places

Mouseflow

FreshDesk

Do you want your Privacy Policy to include CCPA (California Consumer Privacy Act) wording?

Yes or No, depends on whether your business meets the following criteria:

CCPA essentially applies to any for-profit entity doing business in California that collects, shares, or sells California consumers' personal data, **AND**:

- Has annual gross revenues in excess of \$25 million; OR
- Possesses the personal information of 50,000 or more consumers, households, or devices; OR
- Earns more than half of its annual revenue from selling consumers' personal information.

(If this applies to you, select Yes +\$34)

NEW - if not added to TermsFeed yet, probably will be soon:

CPRA (california Privacy Rights Act) - expanding on CCPA

Applies to businesses defined as follows:

The CPRA defines a “business” as:

- a for-profit legal entity:
 - that collects consumers’ personal information on its own or by others on its behalf
 - that alone or jointly with others determines the purposes and means of the processing
 - that “does business” in California
 - and satisfies at least one of the following thresholds:
 - i. has annual gross revenues in excess of \$25 million
 - ii. annually buys, receives, sells, or shares the personal information of 50,000 or more consumers, households, or devices
 - lii. derives 50% or more of its annual revenues from selling consumers’ personal information

If this applies to you, select Yes. If not, select No

Do you want your Privacy Policy to include GDPR wording?

Yes or No, depending on whether you do business in the EU (If you do business in the EU, then yes)

(yes +\$34)

If yes, do you have a Facebook fan page?

(yes +\$14)

Do you want your Privacy Policy to include CalOPPA wording?

Yes, if you do business in CA

CalOPPA applies to any person or company in the United States (and conceivably the world) whose website collects personally identifiable information from California consumers.

(yes +\$14)

Do you collect information from children under the age of 13?

Yes or No

(yes +\$34)

How can users contact you for any questions regarding your Privacy Policy?

Email, contact page, phone number, etc.

That's it!

Once you pay and access your Privacy Policy, copy the HTML code and send to us.

THANK YOU!